

Writing Coaching for Managers

Virtual 90 minutes

If you're like most managers, you rewrite documents your direct reports write instead of coaching them to become stronger independent writers. This increases your workload and stress, and demoralizes your staff. Instead, learn how to give your direct reports thoughtful feedback so you are helping them build and reinforce their skills and confidence over time.

If you have already provided a writing skills course to your staff, want to protect your investment, and keep the training alive, this course is for you.

Who should attend

This 90-minute virtual course is for anyone who edits their direct reports' documents and has taken one of our writing courses with their teams. You need to share a common language and criteria. We recommend up to 20 participants.

You learn to

- Quickly identify a writer's strengths and weaknesses
- Formulate constructive feedback that helps writers improve
- Know when to stop giving feedback

What to expect

We know that people learn best by doing, so this virtual course is very hands on. We show you how to find the strengths and weaknesses in people's writing and how to formulate feedback in a diplomatic and constructive way. You practice providing feedback in a small group activity.