

Engaging Online Presence

Virtual Three hours

Audiences tune out when virtual presentations and meetings are boring or impersonal. To engage, presenters need to adapt their in-person presentation skills to the unique needs of the virtual world.

Effective virtual presenters connect with their listeners. They use presentation techniques and virtual tools to weave in interactivity. They bring their words to life with their voice and body language. They know how to look and sound professional in a virtual setting. If you want to improve your own virtual presentation skills, this course is for you.

Who should attend

This three-hour course is designed for anyone who wants to improve their virtual presentation skills. You learn how to appear confident and professional, and how to engage and connect with your audience virtually.

We suggest up to 15 participants.

You learn to

- weave interactivity into your presentation to make it lively and engaging
- use virtual tools to facilitate participation
- look professional by choosing the right lighting, clothing and camera angle
- use your voice and body language to project confidence

What to expect

This course is an enjoyable, hands-on learning experience. You have an opportunity to present a mini talk on a topic of your choosing, and you practice interacting with your audience. You receive feedback from both your peers and the facilitator to help you continue to improve your virtual presentation skills. You also receive a digital handout for future reference.

How you spend your time

Virtual Engaging Online Presence includes the following activities, which we can schedule at your convenience.

Virtual Session 1: Present an engaging online presence (60 minutes)

Learn to:

- Weave interactivity into your presentation to make it lively and engaging
- Use virtual tools to facilitate participation
- Look professional by choosing the right lighting, clothing and camera angle
- Use your voice and body language to project confidence

Self-directed learning (60 minutes)

Prepare a three-minute presentation on a simple topic of your choosing—such as a favorite movie or hobby—including interactivity to engage your audience. Set up your environment to enhance your virtual presence and practice projecting confidence. Your facilitator is available to answer questions and provide coaching.

Virtual Session 2: Workshop (60 minutes)

In breakout rooms, present to your peers in small groups. Give and receive feedback. Leave with a concrete plan to improve your virtual presentations in the future.