

VIRTUAL · SIXTY MINUTES

## Engaging Online Presence

Listeners tune out when virtual presentations and meetings are boring or impersonal. To engage their audience, presenters need to adapt their in-person presentation skills to the unique needs of the virtual world.

Effective virtual presenters connect with their listeners. They use presentation techniques and virtual tools to weave in interactivity. They bring their words to life with their voice and body language. They know how to look and sound professional in a virtual setting. If you want to improve your own virtual presentation skills, this course is for you.

### Who should attend

This 60-minute virtual session is designed for anyone who wants to improve their virtual presentation skills. You learn how to appear confident and professional, and how to connect with your audience virtually. We suggest up to 100 participants.

### You learn to

- Weave interactivity into your presentation to make it lively and engaging
- Use virtual tools to facilitate participation
- Look professional by choosing the right lighting, clothing and camera angle
- Use your voice and body language to project confidence