

VIRTUAL – SIXTY MINUTES

How to Get the AI out of Your Writing

In a world where AI-generated content is everywhere, standing out as an authentic human voice has never been more critical. This course teaches business writers how to take advantage of AI while eliminating the telltale signs of AI authorship that can erode trust and credibility. Whether you're writing emails, reports, training materials, or executive communications, you learn how to humanize AI-assisted drafts and reclaim your unique tone, clarity, and authority.

Who should attend

This ninety-minute webinar is for anyone who wants to scrub AI's fingerprints from their business writing. We recommend up to 100 participants.

You learn to

- Remove AI's fingerprints and use your authentic voice
- Sense check AI output to ensure your message is logical and comes across clearly
- Adopt best practices for using AI as a writing assistant

What to expect

We know people learn best by doing, so this webinar gives you opportunities to practice as you learn. You participate in individual activities and small group discussions. You leave with an action plan for using AI in your daily work to become a more effective and confident communicator.