

# Presenting to Senior Leaders

## Getting results in the boardroom

*If presenting decisively to senior leaders is critical to your success, this workshop is for you*

### About this workshop

This interactive, two-day workshop is designed for middle and senior managers who are required to present to senior leaders. This workshop will help you plan and effectively deliver strategic presentations that meet the expectations of senior audiences.

### What you will learn

By attending this workshop, you will learn to:

- Assess your existing skill level for presenting strategic issues to executives
- Identify and deal with the unique rules and expectations of senior audiences
- Plan your strategic message and clarify your objectives for executive-level presentations
- Develop your content by focusing on the information that senior executives need
- Isolate the critical messages from the supporting detail
- Manage difficult Q&A sessions and challenges without becoming flustered
- Use PowerPoint effectively to support your message
- Use your voice and body language to project confidence and deliver credible messages

### Why this workshop is so effective

Participants bring a real presentation with them to the workshop. As each new skill is learned, the participants apply the skill to their presentation and then deliver the presentation at the end of day one and day two. Then, participants receive in-depth, one-to-one feedback on content and delivery as well as a video of their presentation that they can review privately. Participants will need to sign a confidentiality agreement to protect any sensitive information revealed in the participant presentations. We accept a maximum of seven participants per instructor for this workshop to ensure ample opportunity for feedback and coaching.

### Who is Wavelength Communication Skills Training?

For over 45 years, Wavelength Communication Skills Training has been providing communication skills training and coaching solutions to organizations around the world. For more information on our services or for a list of our repeat clients, please visit [www.wavelength.training](http://www.wavelength.training).

### HRPA Recertification Points

This two-day workshop qualifies for 20 HRPAs recertification points.



Human Resources  
Professionals  
Association



### Presenting to Senior Leaders – Two-day workshop

**Date:** April 11-12, 2017  
October 17-18, 2017

**Cost:** \$1,770 per participant + HST (Includes lunch and coffee breaks)

**Time:** 8:30am – 5:00pm

**Where:** HRPAs Learning Centre, 150 Bloor St. West, Toronto

For more information, to register for this workshop or to inquire about dates in Kitchener, Ottawa and Windsor please contact [Sarah Maloney](mailto:sarah.maloney@wavelength.training) at 613-530-3842 or [sarah.maloney@wavelength.training](mailto:sarah.maloney@wavelength.training).