

Scientific Presentations

Two-day Workshop

About this workshop

Scientists often need to speak with impact and confidence to sound credible and convey the significance of their findings. They may also need to present scientific material to non-scientific audiences. This workshop focuses on the four pillars of presentation excellence: developing the right content, speaking confidently, interacting meaningfully, and using PowerPoint and other visual support. The workshop provides techniques to present complex technical information so that the audience – regardless of expertise – can quickly grasp the message. You leave the workshop with noticeably enhanced presentation skills and a higher level of confidence in your ability to speak in front of groups.

Who should attend

This workshop is for anyone in R&D, QA, QC, or Clinical or Regulatory Affairs who presents scientific material. It is suitable for scientists who give informal presentations to small groups and for those who present papers at symposia.

We offer these workshops to groups of 6 participants with one facilitator, or 12 participants with two facilitators. With this low learner/leader ratio, participants receive individual feedback on the presentations they deliver during the session.

What you will learn

In this workshop, you will learn to:

- Assess your existing presentation skills and identify areas for improvement
- Apply a useful framework to quickly shape your message
- Clarify the objective of your presentation to help you (and your audience) stay on track
- Present scientific information so that the audience understands the significance of your findings
- Open your presentations in a way that captures attention
- Design visuals that support your message
- Design and deliver attention-getting poster presentations
- Manage Q&A sessions with confidence

What to expect

This workshop is an intensive, hands-on, and enjoyable learning experience. Come with a presentation on a scientific topic of your choice. During the session, you edit and refine your draft based on strategies learned. As well, you have two opportunities to deliver your presentation and receive feedback from both your peers and the facilitator. In addition, you receive a recording of your presentation so you can evaluate your skills privately. You also receive a comprehensive manual, a laminated tip sheet and access to online resources for post-workshop use.