

Delivering Compelling Presentations

One-day Workshop

About this workshop

Delivering presentations that engage the audience and convey a clear, persuasive message can be a challenge for any presenter. This workshop gives you greater confidence when speaking to audiences of any size and level. You leave the workshop with the ability to deliver presentations that capture your audiences' attention and motivate them to act.

Who should attend

We've designed this workshop for a variety of presenters. It is suitable for people who give informal presentations to small groups, as well as for those who deliver more formal presentations to larger audiences. While it is helpful for novice presenters, the workshop is also a great way for more experienced presenters to fine tune their skills.

We offer these workshops to groups of 6 participants with one facilitator, or 12 participants with two facilitators. With this low learner/leader ratio, participants receive individual feedback on the presentation they deliver during the workshop.

What you will learn

In this workshop, you will learn to:

- Analyze your audience and clarify your objective
- Apply a helpful framework to quickly shape your message
- Open and close your presentations effectively
- Use your voice and body language to enhance your credibility
- Use visuals to support your message

What to expect

This workshop is fast-paced, hands-on and enjoyable. Come with a draft of a short presentation on a business topic of your choice. During the workshop, you edit and refine your draft based on strategies learned. As well, you have the opportunity to deliver the presentation and receive feedback from both your colleagues and your facilitator. We record your practice presentation and give you a copy to take home. You also receive a comprehensive manual containing useful resources.